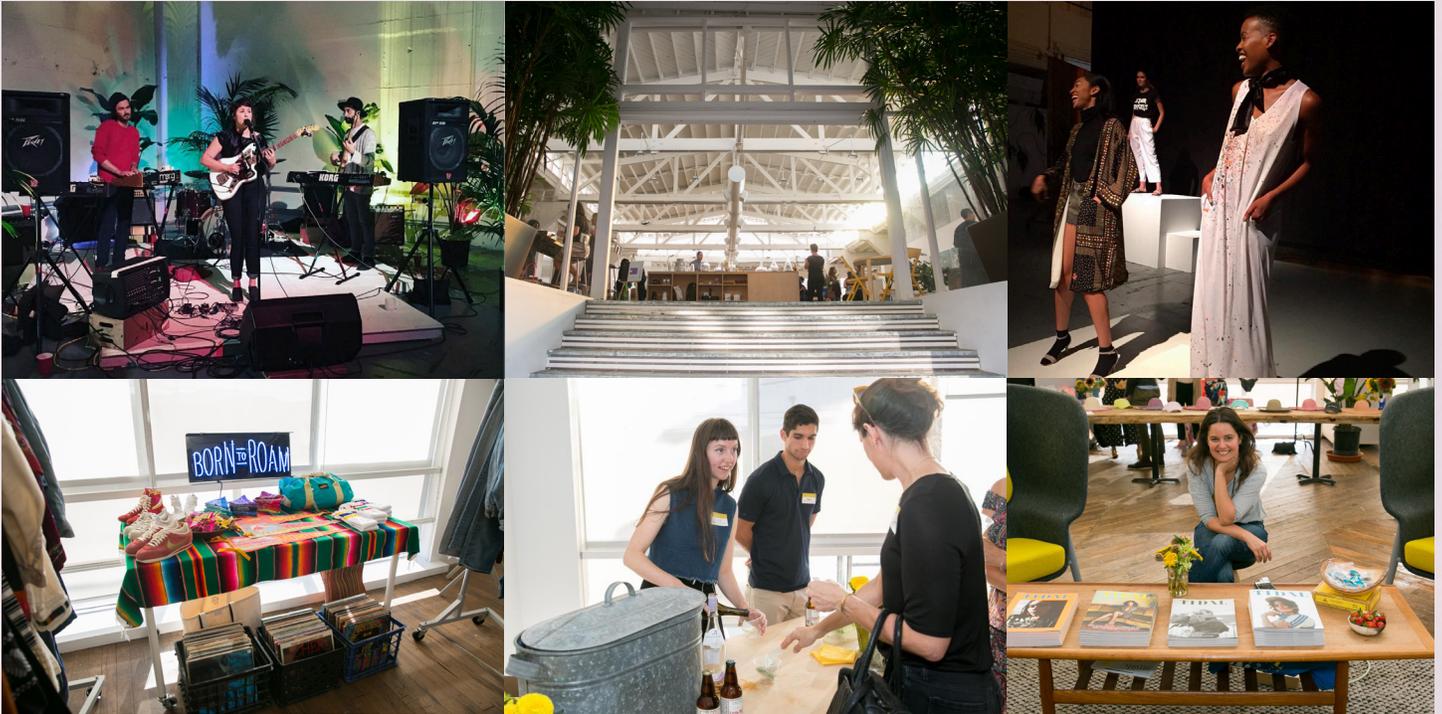




THE  
**SF**  
COLLECTIVE  
EVENTS FOR CREATIVES MINDS

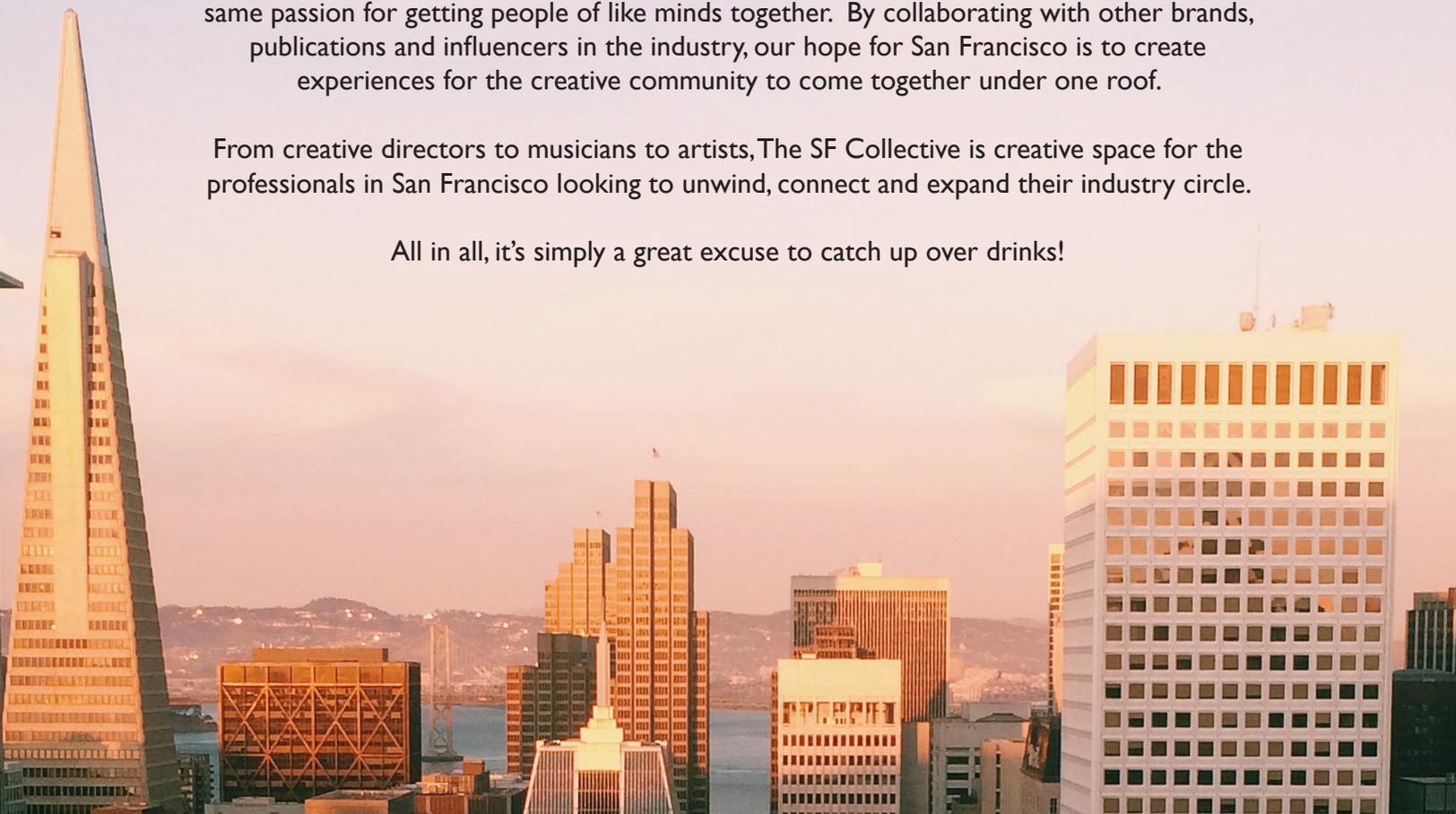
# WHO IS THE SF COLLECTIVE?



The birth of The SF Collective came out of an amazing chat between Shabnam Azadeh, Founder of [Adhesive & Co](#) and Cecilia Apelin, Owner of [Indigo Sky Creative](#) who shared the same passion for getting people of like minds together. By collaborating with other brands, publications and influencers in the industry, our hope for San Francisco is to create experiences for the creative community to come together under one roof.

From creative directors to musicians to artists, The SF Collective is creative space for the professionals in San Francisco looking to unwind, connect and expand their industry circle.

All in all, it's simply a great excuse to catch up over drinks!



# TYPES OF EVENTS

## *INDUSTRY MIXERS*

Shining light on the up and coming creative stars in the fashion, art & music scene

## *WORKSHOPS*

Bringing together industry influencers to talk shop about how to grow your business

## *CORPORATE EVENTS*

Enticing teams to mix, mingle and break up the office routine

## *POP UPS*

Giving small business the love and attention they desire through focused marketing in creative spaces



# TAPPING INTO IT

We can help you gain more exposure through targeted marketing and advertising. Since our first event this year, The SF Collective has caught the attention of many brands and companies throughout the Bay Area. Due to an ever-growing network, those that collaborate with The SF Collective can leverage our database of contacts and connections through our social media and email blasts.

## STATS & FACTS

Email List: 5,000+

Social Media Reach: 2,500+

Event Attendance: average range from 100 - 1,000+ depending on size of venue

Recent Collaborators: Sandbox, MOD at The Archery, Kitsugi Goods, Eden & Eden, Machouse Productions, Meerna, Rob Shanz Photography, WorkBook, Born to Roam Vintage, Pali Swim, Dripbook, Slumbr, Yodelist, Lagunitas Beer, KoKio Republic, Scribe Winery, Le Point, AYK, Tidal Mag



# LET'S MAKE IT HAPPEN

If you provide the space, we can provide the energy!  
Each package we offer includes the following:

## TARGETED MARKETING & ADVERTISING

through social media, emails, newsletters, publications and more

## BRANDING & DESIGN

for invitations, social media blasts, and merchandise

## MARKETING COLLATERAL

of goodies to give away at the event such as name tags, bags, cards and more



# PREVIOUS EVENTS

APRIL 2016 - EARTH DAY  
Check out our [video!](#)

JUNE 2016 - SUMMER SOLSTIC



# CONNECT WITH US



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